

PHB Hub

A one-stop shop for PHBs - Simplifying the PHB journey for patients and helping you hit your local PHB Targets.

The PPL Platform is a digital framework which includes our Information, Advice & Guidance (IAG) tool, which has been designed specifically with care and the community in mind.

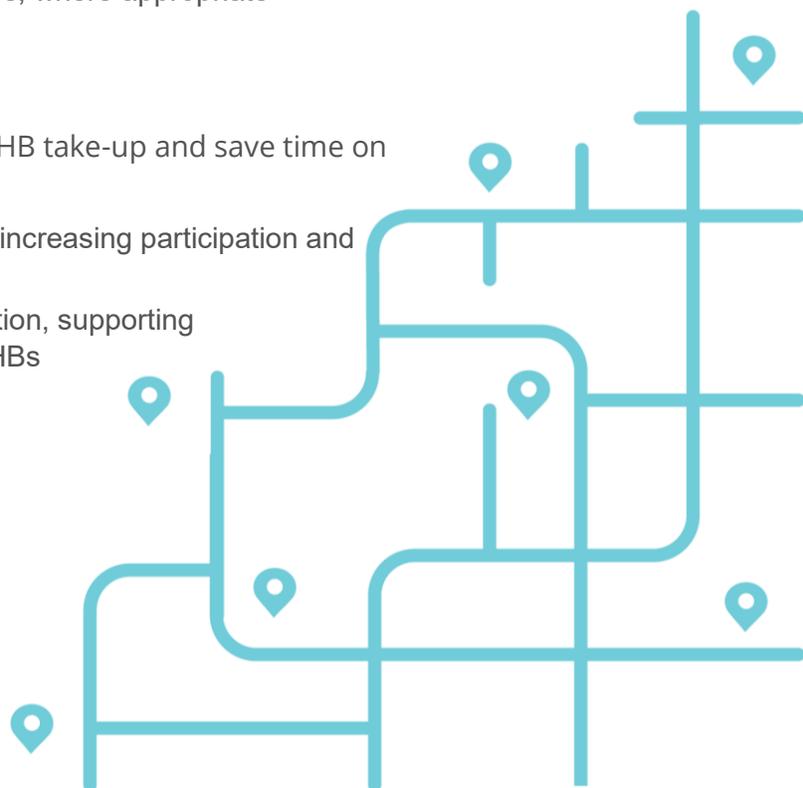
The PPL IAG tool is designed to promote Personal Health budgets to your patients effectively. It aggregates high-quality, external content alongside your local policies & procedures - harnessing engaging, patient-centric design approaches to save you time and money, whilst boosting take-up.

We believe in making Personal Health Budget delivery easier for everyone. That is why we have created a tool that includes the following:

-  An attractive website to promote PHBs.
-  Content and videos to guide people through the PHB process.
-  Tools to help Individuals and CCG staff manage their PHBs
-  Close integration with our other PHB modules, where appropriate

The tool provides several key benefits:

-  Quick and cost-effective way to increase PHB take-up and save time on providing good quality info and advice.
-  A 'one stop shop' of information and advice, increasing participation and encouraging informed decision making
-  Direct access to a reliable source of information, supporting professionals in promoting and delivering PHBs



Our IAG Tool includes a range of features, designed to support PHB delivery at every step:

Content Library of pre-authored, best-in-class content relating to encourage uptake of PHBs and reduce inbound enquiries to the CCG / ICS.

Localised PHB offer pages detailing how PHBs are delivered and supported in your area

PHB diagnostic helping individuals decide if a PHB is right for them

Section 1 – Personal Health Budgets (PHBs)

There are **3 different ways** a PHB can be managed. You are able to choose any one, or a combination, depending on which best suits you.

Direct Payment

This means the NHS makes funds available for you to go and purchase the care and support agreed in your Support Plan, rather

Joanne Barrow from Wigan

Joanne is the parent to three adult children. Her youngest son Tom has the support of Personal Assistants in Care. Joanne explains the difference Personal Assistants in Care have made to her family. "Tom is a 24-year-old young man, he has an amazing sense of humour and loves a bit of banter. He is obsessed with premier league football and watches Wigan Athletic. He also happens to have a number of significant physical disabilities as a result of a genetic disorder. He has a tracheotomy, is peg fed, is on ventilation at night and is a wheelchair user. His medical condition doesn't stop him from living a full and happy life. PAs keep Tom healthy and safe, be part of his community by volunteering, to follow his interests and be kept busy. Tom couldn't be as independent as he is if he didn't have their support."

[Read more about Joanne and Tom](#)



Michelle

Michelle's brother was assaulted leaving him with many complex health needs and severe brain damage. Michelle shares how a team of Personal Assistants have helped support Mark to live a different but happy and healthy future: "Mark went from existing to having a future. A guy who was told he would stay in bed all day now has his own home and is working to develop his own business. He needs good support to achieve and maintain this life but he is happy and has lots to look forward to."

[Read more about Michelle and Mark](#)

Real-life stories sharing stories, photos and videos from local users and from other CCGs, via our content sharing arrangements.

Online referrals an intelligent, online form to allow professionals and individuals to refer themselves to the relevant NHS teams

Support organisation directory providing a national marketplace (with local filters) of support brokers and advisers covering support planning, DPS services, Employment advice and more.

PA recruitment tool (optional extra) to deliver a comprehensive support tool for PAs and their employers, with PA finder tool, CV builders and a range of other features

Web chat (optional extra) to allow patients to chat directly with support staff and / or local PHB leads.

For more information, contact: info@publicpartnerships.co.uk

