

PHB HUB

A one-stop shop for PHBs - Simplifying the PHB journey for patients and helping you hit your local PHB Targets.

THE OPPORTUNITY

The PPL Platform is a digital framework which includes our Information, Advice & Guidance (IAG) tool, which has been designed specifically with care and the community in mind.

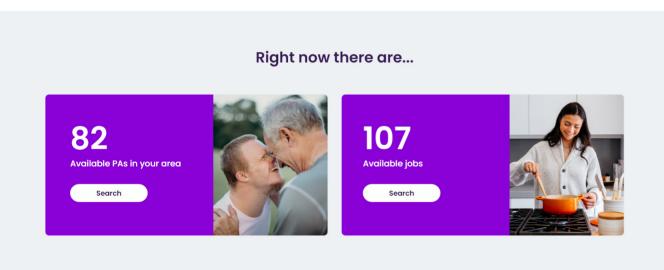
The PPL IAG tool is designed to promote Personal Health budgets to your patients effectively. It aggregates high-quality, external content alongside your local policies & procedures - harnessing engaging, patientcentric design approaches to save you time and money, whilst boosting take-up.

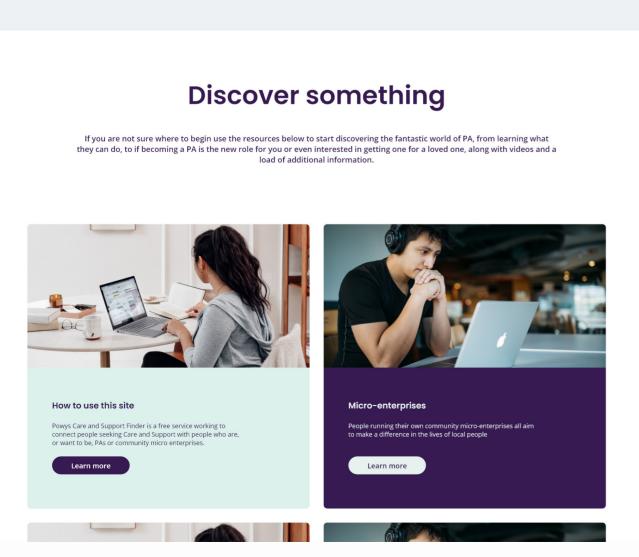
We believe in making Personal Health Budget delivery easier for everyone. That is why we have created a tool that includes the following:

- An attractive website to promote PHBs.
- Content and videos to guide people through the PHB process.
- Tools to help Individuals and CCG staff manage their PHBs.
- Close integration with our other PHB modules, where appropriate

The tool provides several key benefits:

- Quick and cost-effective way to increase PHB take-up and save time on providing good quality info and advice.
- A 'one stop shop' of information and advice, increasing participation and encouraging informed decision making
- Direct access to a reliable source of information, supporting professionals in promoting and delivering PHBs





OUR TOOLS

Our IAG Tool includes a range of features, designed to support PHB delivery at every step:

CONTENT LIBRARY

of pre-authored, best-in-class content relating to encourage uptake of PHBs and reduce inbound enquiries to the CCG / ICS.

LOCALISED PHB OFFER PAGES

detailing how PHBs are delivered and supported in your area

PHB DIAGNOSTIC

helping individuals decide if a PHB is right for them

REAL-LIFE STORIES

sharing stories, photos and videos from local users and from other CCGs, via our content sharing arrangements

ONLINE REFERRALS

an intelligent, online form to allow professionals and individuals to referthemselves to the relevant NHS teams

SUPPORT ORGANISATION DIRECTORY

providing a national marketplace (with local filters) of support brokers and advisers covering support planning, DPS services, Employment advice and more.

PA RECRUITMENT TOOL (OPTIONAL EXTRA)

to deliver a comprehensive support tool for PAs and their employers, with PA finder tool, CV builders and a range of other features

WEB CHAT (OPTIONAL EXTRA)

to allow patients to chat directly with support staff and / or local PHB leads.

